

SOHO MARKET

M A R B E L L A



2020 has been a year where many retailers have had to reinvent themselves as costs have risen and customers have fallen.

SOHO MARKET has been created for small shops to join forces with a concept that creates a brighter future for local commerce.



¿What is SOHO MARKET MARBELLA?

A stunning shared open plan retail space that allows the small retailer to participate in facilities only previously afforded by larger corporations.

Not only will Soho Market allow your profits to benefit from significantly lower rent you will also enjoy these much-needed benefits:

- ✓ All utilities and WIFI will be included within your discounted rent
- ✓ An ecommerce shop will be created, and your products will be sold online as well as within SOHO Market
- ✓ Marketing campaigns via social media and google AdWords are all included with your monthly fee to promote both the website and the shop
- ✓ We will arrange and promote seasonal campaigns and events including a Christmas Fayre to showcase your products to new potential customers
- ✓ You will never need to close your shop again to run personal errands! Our 'inhouse seller' will be there to promote and sell your items in your absence
- ✓ We offer a variety of retail spaces from a small display case to larger floor areas to suit your business size
- ✓ We will create a retail concept that attracts customers to return regularly for a unique social and buying experience

Our aim is to offer the smaller retailers a support structure that enables their business to blossom whilst the customers enjoy a personal sales experience in a stunning environment.



“Coming together is a beginning.
Keeping together is progress.
Working together is success .”

[Henry Ford](#)



SOHO MARKET
MOOD BOARD



SOHO MARKET will offer a fusion of non-competing shops and services that offers customers an abundance of buying options. We are targeting sectors that will enable cross selling between your brands in an environment designed to attract customers and encourage them to return time and time again.

If you offer any of the following products then your sales will benefit from joining us at SOHO market :

- Fashion
- Jewellery
- Accessories
- Kids accessories
- Arts and Crafts
- Florist
- Candles
- Decor
- Footwear
- Beauty
- Sport clothes
- Gourmet Space
- Take away food
- Food truck
- Event Decoration
- Catering
- Photography
- Balloons
- Artists
- Games Room



Fusion of styles

SOHO MARKET honors the traditions of an authentic market, with a mix of different flavours and styles.



SOHO MARKET
MARBELLA

*The thing is, I don't want to be
sold to when I walk into a
store. I want to be welcomed.*

*- Angela Ahrendts, Senior Vice
President of Retail at Apple Inc.*

Our marketing strategy and in-house customer experiences will not only entice your current customers to return regularly but will attract a new client base for your brand:

- ✓ Our food truck will offer breakfast, lunch and merienda for customers
- ✓ Our Cava bar will encourage customers to browse longer
- ✓ Our inhouse marketing team will carry out campaigns online for additional exposure of both Soho Market and your brands
- ✓ A games area will be created to occupy kids while their parents shop and enjoy the food options
- ✓ Seasonal events will be created and marketed to attract customers to Soho Market
- ✓ Our great location enables customers to park with ease with the added advantage of regular passing traffic to gain new customers





SOHO MARKET

MARBELLA

Joining us at SOHO Market will boost your business, so if you have great products and want to join a talented team with big ideas based in a unique retail space call SOHO MARKET today!

For more information on our incredibly low rents or if you want to reserve your retail space today, contact us at

info@sohomarketmarbella.com

Or call us on 619 613 321

www.sohomarketmarbella.com